

Message Text

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PAGE 01 BOGOTA 00300 112213Z POSS DUPE
ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----112344Z 010084 /72-62

P 111858Z JAN 77
FM AMEMBASSY BOGOTA
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 9248
AMCONSUL CALI

UNCLAS BOGOTA 0300

E.O. 11652: N/A
TAGS: BEXP, CO
SUBJECT: ILLINOIS IOGA TRADE MISSION

REF: (A) 76 BOGOTA 12382; (B) BOGOTA 0038

1. NO REPLY RECEIVED REFTELS.
2. HENRY SMALLWOOD, DIRECTOR OF ILLINOIS BUSINESS DEVELOPMENT OFFICE IN SAO PAULO, VISITED BOGOTA JAN 7. IN DISCUSSIONS WITH EMBASSY AND AFTER CONSULATATION WITH HIS SUPERIOR IN CHICAGO, SIGNIFICANT CHANGES WERE MADE TO PROPOSED BUDGET FOR IOGA TRADE MISSION. AS PRESENTLY CONSTITUTED BUDGET FOR BOGOTA PORTION OF TRADE MISSION WILL BE AS FOLLOWS:
 - A. MISSION SECRETATIES \$650
 - B. PRINTING & MAILING OF INVITATIONAL LETTERS 25
 - C. TRANSLATION, COMPOSITION & PRINTING OF 600 CIRCULAR LETTERS (IN LIEU OF BROCHURES) GIVING INFORMATION ON FIRMS & PRODUCTS \$150
 - D. MISCELLANEOUS, OVERTIME TIPS 90
 - E. RECEPTION FOR 80 PEOPLE COMMISSARY BEVERAGES, CORKAGE, WAITERS & FOOD) 410
 - F. BRIEFING BREAKFAST; COFFEE ETC. THROUGHOUT INTERVIEWING PERIOD 75
 - G. BEVERAGES FOR MISSION DIRECTOR'S SUITE 30

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H. PRINTING AND DELIVERY OF RECEPTION INVITATIONS 50
TOTAL \$1480
RENTAL OF PRESIDENTIAL SUITE WILL BE PAID DIRECTLY BY
MISSION DIRECTOR. NO INTERPRETERS WILL BE PROVIDED.

3. ALTHOUGH MR. SMALLWOOD DID NOT HAVE COMPLETE INFORMATION ON COMPANIES AND INDIVIDUALS WHO WILL

COMPOSE TRADE MISSION, IT APPEARED THAT ONLY FIVE COMPANIES ARE CERTAIN AT THIS TIME. THESE ARE AG-RAIN, BIG WHEELS, PARSONS MFG., SPECIALIZED INTERNATIONAL AND SPECIALIZED PRODUCTS. A SIXTH COMPANY, B.J. HOLMES, IS PENDING.

4. FROM DISCUSSION WITH MR. SMALLWOOD AND FROM TELEPHONE CONVERSATION WITH JOHN GALLO IN CHICAGO, IT WAS EVIDENT THAT ILLINOIS GROUP DID NOT UNDERSTAND LIMITATIONS ON EMBASSY'S ABILITY TO PROVIDE ASSISTANCE FOR IOGA TRADE MISSIONS. AT SAME TIME, SMALL NUMBER OF PARTICIPANTS CLEARLY AFFECTED THEIR ABILITY AND WILLINGNESS TO ACCEPT BUDGET PROPOSAL. EMBASSY HAS MAKE IT CLEAR TO MR. SMALLWOOD AND WANTS USDOC TO UNDERSTAND THAT BUDGET REDUCTIONS WILL DIRECTLY AFFECT SUCCESS OF TRADE MISSION. FURTHERMORE, THE DELAY IN PROVIDING COMPLETE INFORMATION ON PARTICIPATING COMPANIES AND THEIR PRODUCTS HAS HAMPERED EMBASSY'S EFFORTS TO PUBLICIZE MISSION. AND BEGIN CONTACTING PROSPECTIVE BUYERS IN TIMELY MANNER.

5. EMBASSY URGENTLY NEEDS BUDGET ACCOUNTING DATA FOR BOTH BOGOTA AND CALI PORTION OF TRADE MISSION SINCE SOME EXPENSES WILL BE INCURRED WELL BEFORE ARRIVALS OF MISSION, ALSO NEEDED IMMEDIATELY ARE FULL NAMES AND ADDRESSES OF ALL COMPANIES PARTICIPATING, THE NAMES AND TITLES OF THE INDIVIDUALS REPRESENTING THEM, PRODUCT DESCRIPTION, AND INTEREST OF PARTICIPANTS.
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Message Attributes

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Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Sent Date: 11-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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TAGS: BEXP, CO
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